

Justification of Startup Efficiency

Fill in the required information given below:

- 1) Information about the founding person, about you, your experience and knowledge
- 2) Business idea description, your product or service
- 3) Market Description: who are the customers and is there any competition?
- 4) Your marketing strategy: who will buy your product or your service and why?
- 5) Company description: what will your business look like, how many employees and what legal form should it have?
- 6) Explanation of risks and opportunities
- 7) Financial plan: what expenses, incomes and profits do you plan?
- 8) Other documents that you can provide. For example, your resume, lease, cooperation agreement, etc.